

S. Cohen MONTREAL

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S. Cohen Inc. to Celebrate its 90th Anniversary

In 2013 S. Cohen Inc. will be celebrating its 90th anniversary. The company has been owned by the same family for four generations. Based in Montreal Canada, S. Cohen tailors high quality suits, jackets, coats and trousers, in its recently built, state of the art facility. Tailored with fabrics from the world's finest mills, using the latest robotic equipment, and taking advantage of 90 years of experience, S. Cohen tailored clothing is the perfect fusion of classical tailoring expertise and modern technology. S. Cohen clothing is available at over 1000 retailers across North America.



The last few years have seen S. Cohen focus on developing the most unique and innovative custom program in the world. Retailers can order custom garments from hundreds of swatches through iMeasure, the firm's proprietary web based interface, and have them delivered in 7 working days. Using Infinity Custom, a customer can send through email, a unique image to be printed on the lining of their garment.



New for 2013, Suitable Art will allow a customer to embroider their choice of artwork on the outside of the garment. The S. Cohen Custom cut program is unquestionably the most flexible and creative way to order a truly one-of-a kind garment.



Using the Infinity Custom technology and available in 2013, S. Cohen has licensed from the CLC for top NCAA college teams such as University of Georgia and Clemson University, and has partnered with Nordstrom to offer blazers on the Nordstrom web store with the linings printed with the University logos and the undercollars sporting embroidered logos.

S. Cohen has been active in charity work throughout its history. In 2013, in honour of its 90th anniversary, a \$120,000 research grant will be awarded through the Cancer Research Society. The S. Cohen Suits for the Cure initiative contributes \$20 for every garment shipped towards this project. Later this year, a contest will be held with the winner getting to choose from eligible projects, and have their name attached to the winning research grant.

S. Cohen pioneered High Performance tailored clothing and continues to set the standard with exclusive features such as Stretch Guard panels, Performa-Stretch waistbands and Nanotech stain resistance. S. Cohen is the only tailored clothing firm to have been featured on NBC Dateline, CBS evening news, ABC Good Morning America, and Newsweek, as well as CBC, CTV and Maclean's in Canada. In December 2012, How It's Made featured S. Cohen in a new 3D video demonstrating the details of tailored clothing construction.

New for 2013, and in keeping with its focus on fanatical customer service, S. Cohen will be expanding its industry leading year-round suit separates program to 36 unique fabrics. Available in classic, modern, and slim silhouettes, the most extensive selection of separates anywhere now includes Italian fabrics in traditional half-canvas construction.

S. Cohen continues to elevate its product offering. New for 2013: an expanded selection of fabrics from the most prestigious Italian mills, including Ermenegildo Zegna, horn content buttons, luxurious Italian Bemberg linings, half canvas-construction, and softer trimmings. S. Cohen's commitment for the next 90 years is to continue to provide tailored clothing evolved to meet diverse contemporary needs.

For more information, please visit our website at www.scoheninc.com.